



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/855,560 Confirmation No.: 1511
Applicant : Michael BRADLEY et al.
Filed : May 16, 2001
Title : METHOD AND SYSTEM FOR DISPLAYING ANALYTICS
ABOUT A WEBSITE AND ITS CONTENTS
Group Art Unit : 2173
Examiner : PILLAI, Namitha
Atty. Docket No. : US 1265/01
Date : July 30, 2004

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Technology Center 2100

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to the Office Action of March 30, 2004. Please amend the above-identified application as follows:

Amendments to the Abstract are reflected on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 8 of this paper.